



GAT MONTHLY MEMBERSHIP PROGRESS REPORT

Results as of: 2/28/2021

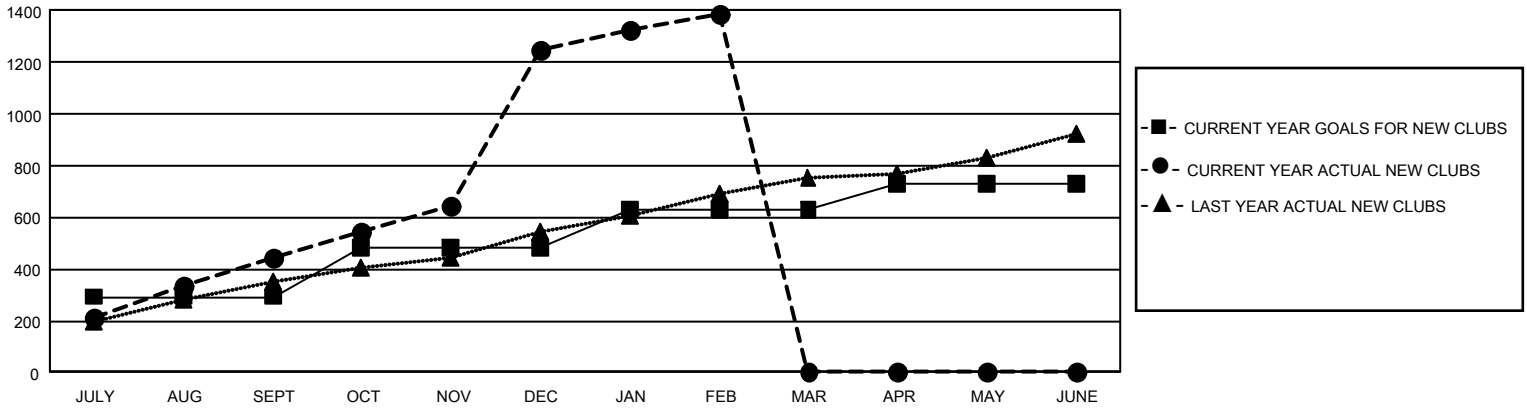
GAT Constitutional Area 6

REPORT DOES NOT INCLUDE CLUBS IN UNDISTRICTED AREAS.

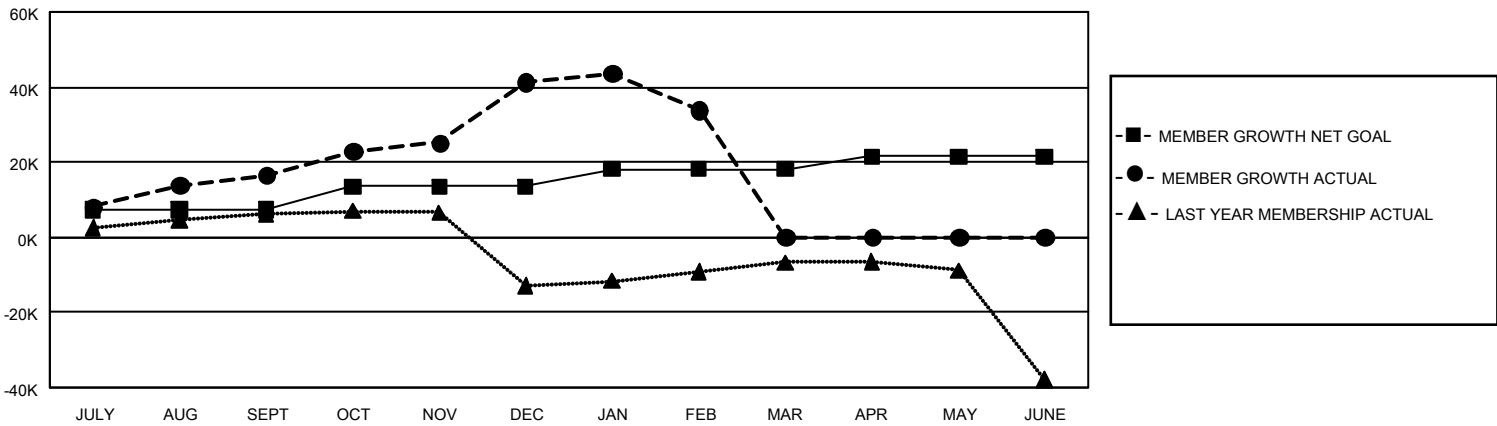
Clubs			
RESULTS FOR 2020-2021			
QUARTER	NEW CLUB GOAL	NEW CLUBS	DROPPED CLUBS
JULY/AUG/SEPT	879	442	47
OCT/NOV/DEC	564	806	10
JAN/FEB/MAR	444	139	667
APR/MAY/JUNE	294	0	0

Members			
RESULTS FOR 2020-2021			
QUARTER	MEMBER GROWTH NET GOAL	MEMBER GROWTH ACTUAL	DROPPED MEMBERS ACTUAL (including transfers)
JULY/AUG/SEPT	7300	27,518	8,084
OCT/NOV/DEC	6119	41,915	15,375
JAN/FEB/MAR	4693	7,654	14,352
APR/MAY/JUNE	3304	0	0

GOALS AND ACTUAL NEW CLUBS CUMULATIVE



GOALS AND ACTUAL MEMBERS CUMULATIVE



DROPPED CLUBS: 724	7,075 CLUBS OF 11,889 ADDED 1 OR MORE NEW MEMBERS	<u>GENDER DISTRIBUTION</u>	
<u>DROPPED MEMBERS</u>		MALE	263,729 (72.48%)
DECEASED	1,207	FEMALE	100,135 (27.52%)
CLUB CANCELLED	12,811	TOTAL FAMILY UNIT MEMBERS 186,828	
OTHER	23,789		
TOTAL	37,807	FAMILY MEMBERS PAYING HALF DUES 114,983	
CLICK HERE FOR CUMULATIVE MEMBERSHIP DATA		TOTAL FAMILY UNIT MEMBERS 186,828	
		FAMILY MEMBERS PAYING HALF DUES 114,983	